



Multibrand Two Wheeler Service Center

| Machinery | Price/Item | Economy Model | | Premium Model | | Deluxe Model | |
|---------------------------------|------------|---------------|----------|---------------|-----------|--------------|-------------|
| | | Quantity | Amount | Quantity | Amount | Quantity | Amount |
| Ramps | 28,000.00 | 2.00 | 56,000 | 2 | 56,000.00 | 3 | 84000 |
| Hydraulic for Lifting Ramp | 28,000.00 | 1.00 | 28,000 | 1 | 28,000.00 | 1 | 28000 |
| Tools Kit Set | | | 35,000 | | 50,000.00 | | 50,000 |
| Neumatic Gun Set | 7,500.00 | 2 | 15,000 | 2 | 15,000.00 | 3 | 22500 |
| Air Gun Set | 400.00 | 3 | 1,200 | 3 | 1,200.00 | 4 | 1600 |
| Spark Plug Cleaner and tester | 10,400.00 | 1 | 10,400 | 1 | 10,400.00 | 1 | 10400 |
| Tools trolley | 14,500.00 | 1 | 14,500 | 1 | 14,500.00 | 1 | 14500 |
| Pnuematic Hanger/ Board | 8500/18500 | 2 Hanger | 17,000 | 2 Board | 37,000.00 | 3 Board | 55500 |
| Wires, Cables, PU coil and | | | 12,000 | | 15,000.00 | | 18500 |
| Foam Gun | 1,800.00 | 1 | 1,800 | 1 | 1,800.00 | 1 | 1800 |
| Air Compressor with 2 hrs Power | 49,000.00 | 1 | 49,000 | 1 | 49,000.00 | 1 | 49000 |
| Washing System | 45,000.00 | 1 | 46,000 | 1 | 46,000.00 | 1 | 46000 |
| Battery Charger- 2 charging | 10,500.00 | 1 | 10,500 | 1 | 10,500.00 | 1 | 10500 |
| Washing Ramp | 24,000.00 | NIL | | 1 | 24,000.00 | 1 | 24000 |
| Special Tool display board | 11,000.00 | NIL | | 1 | 11,000.00 | 1 | 11000 |
| Digital Air Pressure meter | 4,900.00 | 1 | 4,900 | 1 | 4,900.00 | 1 | 4900 |
| Tool Stand | 2,200.00 | NIL | | 1 | 2,200.00 | 1 | 2200 |
| Engine Bench | 14,500.00 | NIL | | 1 | 14,500.00 | 1 | 14500 |
| Rear Stand | 2,800.00 | 1 | 2,800 | 1 | 2,800.00 | 1 | 2800 |
| OBD Meter for BS VI Bike | 7,000.00 | 1 | 7,500 | 1 | 7,500.00 | 1 | 7500 |
| Engine oil Changer | 45,300.00 | NIL | | 1 | 45,300.00 | 1 | 45300 |
| Misce(QRC, Hydraulic Oil) | | | 5,000 | | 5,000.00 | | 5,000 |
| Total Investment in tools | | | 3,11,700 | | 4,62,200 | | 5,76,770.00 |

Branding and Marketing

| | |
|---|--------------------|
| Digital Marketing- 2month budget- Facebook, Insta gram, Physical Marketing, Campaigning, Site Visit- Launch and Pre | 50,000.00 |
| No Parking Advertisement Board, Flex for wall, Autos and toots, Scratch Card, Electrical connections, Plumbing for setup, area setup, cctv camera-4 pcs,Prining and stationary- Bill Book, AMC Card, Job Work, Key Chain, T shirts and other branding Pamplet | 1,00,000.00 |
| Rewards, Recognition, Office Support, Mechanic Support, Training Support | 30,000.00 |
| Branding-Outside | 30,000.00 |
| Branding- Inside | 15,000.00 |
| Opening day budget- Including Media Coverage | 5,000.00 |
| Franchisee fee | 1,00,000.00 |
| Total Investment in Marketing and Investments | 3,41,000.00 |

Invetsment Model Wise(Excluding GST and Transportation)

| | | | | | |
|---------|-------------|---------|-------------|-------|-------------|
| Economy | 6,52,700.00 | Premium | 8,03,200.00 | Delux | 9,17,770.00 |
|---------|-------------|---------|-------------|-------|-------------|



Multibrand Two Wheeler Pre Owned Showroom

| | |
|--|---------------------|
| Franchisee fee | 1,00,000.00 |
| Branding Fee (Waived off in Combo Model) | 1,00,000.00 |
| Litigation Secutiy Deposit (Refundable) | 1,00,000.00 |
| Deposit for Two wheeler | 7,00,000.00 |
| Total Invetsment for Pre Owned Showroom | 10,00,000.00 |